



Press Release for Costa Oil™ 10 Minute Oil Change
For Immediate Release

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Costa Oil™ 10 Minute Oil Change Announces The Addition Of Franchises in the Dallas Ft. Worth, Texas Market

HANOVER, PA – Longview, Texas – Costa Oil, a renowned leader in the quick lube industry, is thrilled to announce the grand opening of a new franchise location in Longview, Texas. This new service center, operated by franchisee Gene Pickern, marks a significant addition to the Costa Oil family, reinforcing the company's commitment to providing fast, reliable, and high-quality automotive services.



The new Costa Oil - 10 Minute Oil Change center is located at 2903 Estes Pkwy, Longview, TX 75602, and is designed to cater to the burgeoning demand for quick and efficient automotive maintenance services in the region. The center boasts state-of-the-art equipment and a team of skilled technicians dedicated to ensuring the best service experience for every customer.

David Falzarano, COO of Costa Oil, expressed his enthusiasm for the new franchise, stating, "We are delighted to welcome Gene Pickern to the Costa Oil family and look forward to the energy and dedication he brings to our brand with the opening of his Longview location. This expansion is a testament to our continuous effort to meet the growing needs of our customers and to provide them with the quick, convenient, and quality service they deserve."

The Longview Costa Oil - 10 Minute Oil Change is committed to maintaining the high standards of service and customer satisfaction that the brand is known for. Customers can expect a range of services, including oil changes, fluid checks, and a variety of preventative maintenance services, all designed to keep their vehicles running smoothly and efficiently.

Gene Pickern, the new franchisee, shared his excitement about joining the Costa Oil network, saying, "I am thrilled to open a Costa Oil - 10 Minute Oil Change center in Longview and bring top-tier automotive services to our community. We are dedicated to providing our customers with a fast, friendly, and hassle-free experience every time they visit."

The opening of the Longview franchise underscores Costa Oil's strategic expansion efforts and its commitment to fostering entrepreneurship through its franchise program. "Our franchisees are the



backbone of our brand, and we are committed to supporting them every step of the way. Gene's new location in Longview is a shining example of how our franchise model empowers entrepreneurs to succeed while upholding the quality and service standards Costa Oil is known for," added Falzarano.

The Longview community is invited to celebrate the grand opening of Costa Oil - 10 Minute Oil Change, where they can experience the difference in automotive care. For more information about services, operating hours, and grand opening promotions, please visit costaoils.com

About Costa Oil™ 10 Minute Oil Change

Costa Oil™ 10 Minute Oil Change is the fastest growing oil change only chain in the country. CEO Costa Kapothanasis founded Costa Oil™ in 2014 with the vision of creating a model that would allow for sophisticated investors as well as owner operators to participate in the benefits of the quick lube market. As one of the few oil change-only franchises in the space, Costa Oil™ operates 15 corporate owned locations across four states, with dozens of potential franchises in the pipeline. Costa Oil™ is positioned to be the largest oil change-only brand in the nation. Costa Oil™ is headquartered in Hanover, PA. If you have interest in franchising with Costa Oil™ 10 Minute Oil Change, email partner@costaoils.com, visit <http://costaoilsfranchise.com>, or call (717) 745-6617.

Our efficient modular unit reduces start-up costs and gets you into the oil change business fast. Engineering a profitable quick lube franchise operation was just as important to Costa Oil™ – 10 Minute Oil Change as developing an efficient, stay-in-your-car, drive-thru operation!

Proven

With nearly a decade of experience in the quick lube industry, our steadfast dedication to innovation, strong customer service, pit crew style operating procedures, and the latest technology has set us apart from other companies. Our perfected branding and marketing techniques are proven to work!

Independent

Costa Oil™ – 10 Minute Oil Change is one of only a handful of quick lube franchises that is not owned, operated or affiliated with any of the oil companies. With no obligation to purchase goods from anyone, we can negotiate the best value for our franchisees. We make recommendations without dictating what products you must use

Efficient & Simple

From our Point-of-Sale system, to the equipment used to service our customers' vehicles, Costa Oil™ – 10 Minute Oil Change are relatively simple and easy to operate, with a streamlined operating environment, small footprint and lower staffing requirements that make it simple to concentrate on your customers.

Innovative

Our Oil Change Kiosks are designed for quick, easy construction and maintenance will have you up and running in half the time needed for normal construction.

