



## **COSTA OIL™ CONTINUES PARTNERSHIP WITH ELLIS AND THE NO.43 CHEVY IN 2024**

Ryan Ellis and Alpha Prime Racing proudly announce today that **COSTA OIL™** has re-signed as a primary sponsor of Ellis and the No.43 Chevy for the 2024 season. **COSTA OIL™** will be the primary sponsor for two races: Martinsville Speedway on April 6th and Dover Motor Speedway on April 27th. The brand also sponsored Ellis in the same events last year.

Costa Kapothanasis, founder and owner of **COSTA OIL™**, first sponsored Ellis in 2022 at Dover Motor Speedway. After a single-race partnership in 2022, the partnership grew in 2023 and will continue with a multi-race partnership for the 2024 season.

**COSTA OIL™**'s sponsorship of Ellis and the No.43 Alpha Prime Chevy will promote the brand's wide range of automotive motor oils, oil filters, and additives. The **COSTA OIL™** performance auto products are premium products designed for European luxury and sports vehicles. Through its distribution website <https://oilq.com>, **COSTA OIL™** products can be purchased for commercial pricing for the retail consumer.

**COSTA OIL™** is widely known for its 10 Minute Oil Change service centers. They are your family-owned option. CEO Costa Kapothanasis founded **COSTA OIL™** in 2014 with the vision of creating a model that would allow sophisticated investors and owner-operators to participate in the benefits of the quick lube market. Costa is "the alternative to the traditional cold shoulder quick lube" that is more concerned with upselling you into products you don't need. The brand prides itself on doing the right thing because it's the right thing, not for PR purposes. Every quick lube makes the claims Costa makes; however, Costa's reviews indicate they follow through. **Find the nearest location to you at <https://costaoids.com/stores/>.**





***IN THEIR WORDS:  
QUOTES FROM RYAN ELLIS AND CONSTANTINE KAPOTHANASIS***

**RYAN ELLIS, DRIVER OF THE NO.43 COSTA OIL™ CHEVY**

"We're extremely proud that Costa has returned for a third season with our team. Not only has he been a sponsor every year that I've been at Alpha Prime, but more importantly, he's become a friend. The Costa Oil brand has been a lot of fun to work with. Costa loves keeping the schemes fresh, and I know that the NASCAR fans love seeing that variation. You can see it on social media - in every way, fans have been extremely supportive of our partnership, and we're excited to see them continue that support again in 2024," said **Ellis, driver of the No.43 COSTA OIL™ Chevy.**

**CONSTANTINE KAPOTHANASIS, PRESIDENT AND CEO OF COSTA OIL™.**

"We are absolutely thrilled to announce that Costa Oil - 10 Minute Oil Change will be sponsoring the incredibly talented NASCAR Driver, Ryan Ellis, at the upcoming races in Dover, DE, and Martinsville, VA. This partnership represents a significant milestone for us, and it is a testament to our commitment to excellence and high performance, values that resonate deeply within the NASCAR community. Ryan's dedication and skill on the track mirror our commitment to providing fast, efficient, and top-quality service to our customers. As CEO and President, I couldn't be more excited about this collaboration. It's not just about the races; it's about joining forces with someone who shares our ethos of speed and efficiency and bringing that energy to our fans and customers.

"We're looking forward to an electrifying series of events, and we can't wait to see Ryan in action, supported by the Costa Oil brand. This is more than a sponsorship; it's a partnership that drives forward our passion for automotive excellence and speed, and we are all geared up for the incredible journey ahead. This will make double-digit races with Ryan, and I consider him a friend," said **Constantine Kapothanasis, President of COSTA OIL™.**



### **About COSTA OIL™:**

COSTA OIL™s vision is an oil change with no hard selling or feeling like you must prepare for battle before coming in for an oil change. We pride ourselves in our friendly customer service approach to the normally feared task of bringing your vehicle in for an oil change. Our long line of private-label Oils, Filters, and Additives are also available for the DIY vehicle owner. For more information, visit <https://costaoils.com>.

### **ABOUT ALPHA PRIME RACING:**

Alpha Prime Racing is a NASCAR Xfinity Series team co-owned by former driver Tommy Joe Martins and Alpha Prime Sports Founder and CEO Caesar Bacarella. The team fields the No.43 and No.44 Chevy Camaros full-time and the No.45 Chevy Camaro part-time.

2024 will mark the team's third year of operation and first year featuring two full-time drivers, Ryan Ellis (Driver of the No.43) and Brennan Poole (Driver of the No.44).