Costa Oil Charges Into NASCAR Cup Series at Texas Motor Speedway with Rick Ware Racing

FORT WORTH, Texas - April 30, 2026 - *PRLog* -- Costa Oil is officially stepping back onto NASCAR's biggest stage, announcing its NASCAR Cup Series Texas Motor Speedway debut as a primary sponsor of the Rick Ware Racing No. 51 car at the Würth 400 presented by LIQUI MOLY at Texas Motor Speedway.

This partnership with Rick Ware Racing represents a major milestone for Costa Oil, a brand built on speed, execution, and consistency-values that translate directly to the demands of elite-level motorsports.

Built for Speed. Proven in the Bay. Ready for the Track.

Costa Oil has built a national reputation by simplifying the oil change experience-delivering fast, consistent, high-quality service without compromise. That same operational discipline now extends to the NASCAR Cup Series.

"Racing is the ultimate proving ground," said Constantine 'Costa' Kapothanasis, Founder of Costa Oil. "Everything we do is about speed and precision. This isn't a marketing move-it's who we are. Partnering with Rick Ware Racing at Texas Motor Speedway is a direct reflection of our DNA."

A Strong Lineup on the No. 51

Joining Costa Oil on the No. 51 car is key partner Parts Plus, reinforcing a shared commitment to performance and reliability across the automotive ecosystem.

Rick Ware Racing continues to expand its competitive footprint through partnerships that align with the intensity and demands of the sport.

"We're excited to bring Costa Oil into the Cup Series," said a representative from Rick Ware Racing. "Their

brand stands for speed and execution-exactly what it takes to compete at this level. Texas is a big stage, and we're ready."

Texas-Sized Stage

The Würth 400 presented by LIQUI MOLY delivers one of the fastest, most demanding tracks on the NASCAR calendar. Texas Motor Speedway's high speeds and aggressive racing conditions create the perfect environment for Costa Oil to showcase its performance-driven identity to a national audience.

Fans can expect a bold Costa Oil livery on the No. 51, built to stand out at speed.

About Costa Oil – 10 Minute Oil Change

Costa Oil – 10 Minute Oil Change is one of the fastest-growing quick-lube brands in the United States, operating over 70 locations across more than 25 states. The company focuses exclusively on oil changes, prioritizing speed, consistency, and customer experience.

Credibility is Currency.

About Costa Oil Filters

Costa Oil Filters are engineered for both everyday drivers and high-performance racing environments. Built with durability, flow efficiency, and reliability at the forefront, Costa Oil Filters are designed to meet the demands of modern engines while delivering consistent performance under extreme conditions.

From standard automotive applications to racing-grade filtration, Costa Oil Filters represent a commitment to quality, simplicity, and performance-without overcomplication.

Learn more:
- https://costafilters.com
- https://racing.costafilters.com

About Rick Ware Racing

Rick Ware Racing is a multi-series motorsports organization competing at the highest levels of professional racing, including the NASCAR Cup Series. Known for its adaptability and partnership-driven model, RWR continues to grow its presence across the sport.

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